



MEMO TO: City Council

FROM: John Marchione, Mayor

DATE: December 15, 2009

SUBJECT: **APPROVAL OF CITY WEBSITE NEEDS ASSESSMENT**

I. RECOMMENDED ACTION:

Approve the Website Needs Assessment developed by Pacific Technologies, Inc. (PTI), as presented to the Council at the November 24 Study Session.

II. DEPARTMENT CONTACTS:

Jane Christenson, Assistant to the Mayor	425-556-2107
Marta Gronlund, Communication Program Mgr	425-556-2427

III. DESCRIPTION:

The City of Redmond hired PTI to perform a website needs assessment in order to determine the needs and wants of Redmond residents, businesses and City officials and staff regarding the new City website. The final report presented to the City Council on November 24 is the product of this work and will be the roadmap used in the design and development of the new site with the Council's approval.

IV. IMPACT:

There is no fiscal impact as a result of this action.

V. ALTERNATIVES:

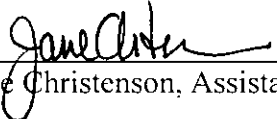
Council could choose not to approve the described report (given to Council for the November 24 Study Session) and therefore the work for the new website could be delayed.

VI. TIME CONSTRAINTS:

Work on the new website is scheduled to begin January 2010 in order for it to be completed by December 2010, as per the budget offer approved in the FY 09/10 budget.


VII. LIST OF ATTACHMENTS:

No attachments



Jane Christenson, Assistant to the Mayor

12/2/09
Date

Approved for Council Agenda 

John Marchione, Mayor

12/2/09
Date